



Euromonitor
International

Sun Care in Uruguay

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Reduction in cross-border shopping boosts domestic demand
- Urufarma SA continues to lead
- Pharmacies continue to grow in importance at the expense of supermarkets

PROSPECTS AND OPPORTUNITIES

- Increasing popularity of dermocosmetic products will underpin dynamic growth
- Products formulated to protect against specific types of solar radiation will proliferate
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Beauty and Personal Care in Uruguay - Industry Overview

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DISCLAIMER

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