



Euromonitor  
International

# Full-Service Restaurants in Canada

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Full-service restaurants navigate cost pressures

INDUSTRY PERFORMANCE

- Positive growth amid lower profit margins
- Latin American and North American chains drive growth
- Takeaway and delivery reduce costs for consumers

WHAT'S NEXT?

- FIFA World Cup expected to provide temporary boost to sales
- Labour and regulatory changes will impact the industry
- Sustainability is a growing expectation

COMPETITIVE LANDSCAPE

- Recipe Unlimited Corp leads sales
- Mr Greek leads growth
- Independents maintain lead amid growing competition from large chains

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DISCLAIMER

EXECUTIVE SUMMARY

Industry remains resilient amid continuing cost-of-living pressures

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

- Tourism and tax relief support growth amid cautious consumer spending
- Delivery is core to foodservice
- Loyalty programmes serve to strengthen customer retention

WHAT'S NEXT?

- Tourism, loyalty programmes and digital engagement to drive value growth
- Fulfilment will continue to evolve

Smart packaging and circular waste systems will drive foodservice sustainability

## COMPETITIVE LANDSCAPE

Tim Hortons leads Canadian foodservice

Ikea leads growth

Major brands expand across untapped areas

## CHANNELS

Chained operators increase their dominance

Tailored innovations meet the needs of standalone and non-standalone foodservice models

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## DISCLAIMER

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/full-service-restaurants-in-canada/report](https://www.euromonitor.com/full-service-restaurants-in-canada/report).