



Euromonitor
International

Cafés/Bars in Canada

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Cafés/Bars in Canada - Category analysis

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2025 DEVELOPMENTS

Cafés/bars adapt to health, convenience and digital trends

INDUSTRY PERFORMANCE

Cafés/bars seek to reinvent themselves with expanded menus and extended opening hours

Specialist coffee and tea shops lead growth

WHAT'S NEXT?

Slow growth amid rising costs

Proposed extended alcohol service hours could boost sales in major cities

Healthier, more sustainable choices will shape the industry

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Tim Hortons maintains deep cultural connection with consumers

Established franchise model supports growth of Café Depot

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DISCLAIMER

Consumer Foodservice in Canada - Industry Overview

EXECUTIVE SUMMARY

Industry remains resilient amid continuing cost-of-living pressures

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Tourism and tax relief support growth amid cautious consumer spending

Delivery is core to foodservice

Loyalty programmes serve to strengthen customer retention

WHAT'S NEXT?

Tourism, loyalty programmes and digital engagement to drive value growth

Fulfilment will continue to evolve

Smart packaging and circular waste systems will drive foodservice sustainability

COMPETITIVE LANDSCAPE

Tim Hortons leads Canadian foodservice

Ikea leads growth

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