



Euromonitor
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Consumer Foodservice in Taiwan

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Consumer Foodservice in Taiwan

EXECUTIVE SUMMARY

Polarisation trend, as eating out remains central to Taiwanese culture

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Players respond to rapidly evolving demand trends

String demand for bookings during peak times

Competition drives innovation as players look to differentiate

WHAT'S NEXT?

Positive outlook

A year of innovation

Limited focus on sustainability

COMPETITIVE LANDSCAPE

7-Eleven works to consolidate its lead

Lian Fa International Dining Business Corp expands dynamically

Evolving trends drive innovation

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Independents benefit from flexibility

Automation addresses labour shortages and provides consistency

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INDUSTRY PERFORMANCE

Gen Z has not returned to bars since COVID-19

Specialist coffee and tea shops sees strongest growth

Open air bars changing night life

WHAT'S NEXT?

Focus on creativity and innovation

Expanding food offer in specialist coffee and tea shops

Further development of hybrid concepts

COMPETITIVE LANDSCAPE

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[Full-Service Restaurants in Taiwan](#)

KEY DATA FINDINGS

2025 DEVELOPMENTS

Changing environment for full-service restaurants

INDUSTRY PERFORMANCE

Polarisation

Strong growth for Asian full-service restaurants

Changing attitudes to fine dining

WHAT'S NEXT?

Labour shortages exerting a notable influence on strategies

Diversifying the offer

Optimising non-peak periods

COMPETITIVE LANDSCAPE

Din Tai Fung is the leading brand

Tofu Restaurant Co Ltd expands strongly

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INDUSTRY PERFORMANCE

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Nama donut craze hits Taiwan

Growing influence of migrants

WHAT'S NEXT?

Ongoing digitalisation

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Self-Service Cafeterias in Taiwan

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2025 DEVELOPMENTS

Growing number of operators exploring self-service

INDUSTRY PERFORMANCE

Full-service restaurant players offer self-service options

Strong growth from independents

Convenience stores provide strong competition

WHAT'S NEXT?

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Demographic trends influencing category development

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Popularity of night markets drives growth

INDUSTRY PERFORMANCE

Growing interest in night markets supported by social media

Independents offer authentic street food experiences

Rapid turnover of trends in hand-shaken drinks

WHAT'S NEXT?

Further promotion of night markets and street food
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[Consumer Foodservice By Location in Taiwan](#)

KEY DATA FINDINGS

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Lodging taps into self-service buffet trend

INDUSTRY PERFORMANCE

Lodging taps into buffet trend
Travel influences consumer expectations
Ongoing polarisation

WHAT'S NEXT?

Positive outlook for consumer foodservice through retail
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COMPETITIVE LANDSCAPE

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/consumer-foodservice-in-taiwan/report.