



Euromonitor
International

Full-Service Restaurants in Taiwan

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Full-Service Restaurants in Taiwan - Category analysis

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2025 DEVELOPMENTS

Changing environment for full-service restaurants

INDUSTRY PERFORMANCE

Polarisation

Strong growth for Asian full-service restaurants

Changing attitudes to fine dining

WHAT'S NEXT?

Labour shortages exerting a notable influence on strategies

Diversifying the offer

Optimising non-peak periods

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Din Tai Fung is the leading brand

Tofu Restaurant Co Ltd expands strongly

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Consumer Foodservice in Taiwan - Industry Overview

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Polarisation trend, as eating out remains central to Taiwanese culture

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INDUSTRY PERFORMANCE

Players respond to rapidly evolving demand trends

String demand for bookings during peak times

Competition drives innovation as players look to differentiate

WHAT'S NEXT?

Positive outlook

A year of innovation

Limited focus on sustainability

COMPETITIVE LANDSCAPE

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