



Euromonitor
International

Bath and Shower in Bolivia

June 2026

Table of Contents

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Bath and Shower Summary

INDUSTRY PERFORMANCE

Local Manufacturers Drive Accessible Functional Growth Amid Economic Caution

Chart 1 - Revive Shower Soap

Bar Soap Leads in Value Driven by Steady Demand and Brand Equity

Chart 2 - Revive Intimate Liquid Soap

Industrias Luri Leverages Longevity Trend to Elevate Functional Bath Products

Chart 3 - Value Sales 2020-2030

Chart 4 - Volume Sales 2020-2030

Chart 5 - Value Sales by Category 2025

WHAT'S NEXT?

Local Manufacturing Consolidation Boosts Growth Amid Economic Caution

Bar Soap Sustains Leadership While Intimate Hygiene Sees Value Growth

Skin Care-Inspired Actives and Supply Chain Agility Shape Category Future

Chart 6 - Forecast Value Sales 2020-2030

Chart 7 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Leading Players' Share Shifts Shape Competitive Dynamics in Retail Sales

Trusted Brands Maintain Dominance through Antibacterial Efficacy and Product Variety

Chart 8 - Company Shares 2025

Chart 9 - Brand Shares 2025

CHANNELS

Traditional Retail Thrives through Local Entrepreneurship Despite Illegal Challenges

Digital Payments and Retailer Partnerships Fuel E-Commerce Sales in Bath and Shower

Chart 10 - Retail Channels 2020-2025

ECONOMIC CONTEXT

Chart 11 - Economic Context for Bath and Shower

Chart 12 - Real Gdp Growth 2020-2030

Chart 13 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 14 - Consumer Context for Bath and Shower

Chart 15 - Population 2020-2030

Chart 16 - Consumer Expenditure 2020-2030

Chart 17 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

Beauty and Personal Care in Bolivia - Industry Overview

EXECUTIVE SUMMARY

2025 Developments

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

Chart 18 - Key Industry Trends for Beauty and Personal Care

INDUSTRY PERFORMANCE

Local Manufacturers Adapt to Economic Pressures Shaping Growth Dynamics

Hair Care Shows Significant Value Sales While Baby and Child-Specific Products Surge Rapidly

Chart 19 - Axe Luxury Fragrances

Local Brands and Asian Beauty Inspire Resilience and Innovation in Routines

Chart 20 - Revive and Carissa Products

Chart 21 - Value Sales 2020-2030

Chart 22 - Volume Sales 2020-2030

Chart 23 - Value Sales by Category 2025

WHAT'S NEXT?

Local Companies Counter Illegal Imports to Boost Sales Growth

Hair Care Grows in Value While Baby and Child-Specific Products Expands Rapidly

Price Sensitivity and Social Media Shape Diverse Consumer Preferences and Portfolios

Chart 24 - Forecast Value Sales 2020-2030

Chart 25 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Leading Manufacturers Consolidate Dominance through Innovation and Reduced Contraband

Chart 26 - Company Shares 2025

Chart 27 - Brand Shares 2025

CHANNELS

Small Local Grocers Drive Retail Growth Amid Economic Challenges

E-Commerce Driven by Digital Payments and Retailer Alliances

Chart 28 - Retail Channels 2020-2025

ECONOMIC CONTEXT

Chart 29 - Economic Context for Beauty and Personal Care

Chart 30 - Real Gdp Growth 2020-2030

Chart 31 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 32 - Consumer Context for Beauty and Personal Care

Chart 33 - Population 2020-2030

Chart 34 - Consumer Expenditure 2020-2030

Chart 35 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus

of operations, their competitors, their geographic presence and performance.

- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/bath-and-shower-in-bolivia/report.