



Euromonitor
International

Analgesics in Georgia

September 2025

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Analgesics in Georgia - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Sales of analgesics maintain positive growth, supported by overall demand
Sopharma is the leader thanks to its popular portfolio, while Bayer benefits from its place in aspirin
Pharmacies remain the most popular outlets for analgesics

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Steady sales will continue thanks to strong baseline demand
Ongoing innovations in efficacy will be led by global players
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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/analgesics-in-georgia/report.