



**Euromonitor
International**

Digestive Remedies in Dominican Republic

September 2025

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Digestive Remedies in Dominican Republic - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Poor local eating habits support demand for digestive products

Ciruelax goes beyond its reactive use and appeals to a strategy of positioning preventive digestive health

E-commerce gains ground among Dominicans as an alternative to finding competitive prices, especially for long-term medical treatments

PROSPECTS AND OPPORTUNITIES

No significant dietary changes are expected among Dominicans in the short term, which will favour ongoing demand for digestive products

Innovations in digestive enzymes improve their assimilation technology and respond to more specific needs

Increasing interest in digestive dietary supplements could potentially slow the growth in sales of over-the-counter digestive medications

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