



Euromonitor
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Spectacles in the US

June 2025

Table of Contents

KEY DATA FINDINGS

2025 DEVELOPMENTS

The growth in the demand for spectacles is steady as tariffs drive up prices in the US
EssilorLuxottica’s stable continues to lead spectacles in the US
FDA yet to approve myopia control spectacle lenses, but opportunities emerge in the US

PROSPECTS AND OPPORTUNITIES

Spectacles is set to see growth rates soften in retail volume and value terms over the forecast period
Acquisitions and luxury brand expansion into spectacles to continue to act as growth drivers for leading players
Technological innovations/AI: Overcoming challenges in pursuit of promising technology

CATEGORY DATA

- Table 1 - Sales of Spectacles by Category: Volume 2020-2025
- Table 2 - Sales of Spectacles by Category: Value 2020-2025
- Table 3 - Sales of Spectacles by Category: % Volume Growth 2020-2025
- Table 4 - Sales of Spectacles by Category: % Value Growth 2020-2025
- Table 5 - Sales of Spectacle Lenses by Type: % Value 2020-2025
- Table 6 - NBO Company Shares of Spectacles: % Value 2020-2024
- Table 7 - LBN Brand Shares of Spectacles: % Value 2021-2024
- Table 8 - Distribution of Spectacles by Format: % Value 2020-2025
- Table 9 - Forecast Sales of Spectacles by Category: Volume 2025-2030
- Table 10 - Forecast Sales of Spectacles by Category: Value 2025-2030
- Table 11 - Forecast Sales of Spectacles by Category: % Volume Growth 2025-2030
- Table 12 - Forecast Sales of Spectacles by Category: % Value Growth 2025-2030

Eyewear in the US - Industry Overview

EXECUTIVE SUMMARY

- Eyewear in 2025: The big picture
- 2025 key trends
- Competitive landscape
- Retail developments
- What next for eyewear?

MARKET DATA

- Table 13 - Sales of Eyewear by Category: Volume 2020-2025
- Table 14 - Sales of Eyewear by Category: Value 2020-2025
- Table 15 - Sales of Eyewear by Category: % Volume Growth 2020-2025
- Table 16 - Sales of Eyewear by Category: % Value Growth 2020-2025
- Table 17 - NBO Company Shares of Eyewear: % Value 2020-2024
- Table 18 - LBN Brand Shares of Eyewear: % Value 2021-2024
- Table 19 - Distribution of Eyewear by Format: % Value 2020-2025
- Table 20 - Forecast Sales of Eyewear by Category: Volume 2025-2030
- Table 21 - Forecast Sales of Eyewear by Category: Value 2025-2030
- Table 22 - Forecast Sales of Eyewear by Category: % Volume Growth 2025-2030
- Table 23 - Forecast Sales of Eyewear by Category: % Value Growth 2025-2030

DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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