



**Euromonitor
International**

Other Hot Drinks in Cameroon

November 2025

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Other Hot Drinks in Cameroon - Category analysis

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2025 DEVELOPMENTS

Malt-based hot drinks outperforms chocolate-based flavoured powder drinks

INDUSTRY PERFORMANCE

Slight fall in volume sales, as soaring prices of cocoa suppress demand

Malt-based hot drinks registers highest value and volume growth

WHAT'S NEXT

Moderate constant value growth over forecast period

Local cocoa processing expansion strengthens supply for chocolate-based flavoured powder drinks

Smaller pack sizes are popular

COMPETITIVE LANDSCAPE

Nestlé retains lead, despite criticism

Ovaltine gains most value share

CHANNELS

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INDUSTRY PERFORMANCE

Slight fall in volume sales

Soaring input costs collide with price-sensitive consumers

Wellness a premium lifeline amid economic strain

WHAT'S NEXT?

Moderate outlook over forecast period, though challenges remain

Consumers remain price sensitive

New channels drive sales, amid cost pressures

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Supermarkets have tight lead

Small local grocers gain most value share

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