



Small Cooking Appliances in Mexico

January 2026

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Premiumisation and urbanisation reshape small appliances

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Rising incomes drive volume growth, and premiumisation drives dynamic value growth

Coffee machines maintains its growth trend despite its already high base

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KEY DATA FINDINGS

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INDUSTRY PERFORMANCE

Flat volume growth, although value growth is driven by premiumisation in many categories

Premiumisation and sustainability shape the consumer appliances landscape

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