



Soft Drinks in Slovenia

January 2026

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EXECUTIVE SUMMARY

Soft drinks landscape becomes increasingly polarised

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Functional bottled water leads growth

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[Carbonates in Slovenia](#)

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[Concentrates in Slovenia](#)

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[RTD Coffee in Slovenia](#)

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RTD coffee retains growth momentum, driven by convenience and innovation

Innovation centres around non-dairy and sugar-free variants

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RTD Tea in Slovenia

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WHAT'S NEXT?

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Advanced technologies will drive improvements to product quality, efficiency and sustainability

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