

Other Hot Drinks in Slovenia

January 2026

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Other Hot Drinks in Slovenia - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Buoyant performance for other hot drinks

INDUSTRY PERFORMANCE

Other hot drinks maintains strong sales momentum

Chocolate-based flavoured powder drinks drives growth

WHAT'S NEXT?

Other hot drinks set for continued growth

Functional blends will gain popularity

Regulatory and sustainability trends set to impact other hot drinks

COMPETITIVE LANDSCAPE

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Smaller players gain share as market diversifies

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Moderate growth in 2025, as inflationary pressures

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INDUSTRY PERFORMANCE

Premiumisation trend sustains value growth

Persistently high prices frustrate local consumers

Health and sustainability shape consumer choices

WHAT'S NEXT?

Continued growth expected, supported by premiumisation

Competitive landscape will remain stable

Retail e-commerce will approach maturity

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Private label gains traction

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