



NRT Smoking Cessation Aids in Portugal

October 2025

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NRT Smoking Cessation Aids in Portugal - Category analysis

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2025 DEVELOPMENTS

Minimal current value and volume growth in 2025
Perrigo continues to lead, but Haleon narrows gap
Pharmacies dominating, but parapharmacies gaining

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Healthier lifestyles support demand for smoking cessation aids
Public health continues to support smokers to stop
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