



Euromonitor
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Other Hot Drinks in the United Arab Emirates

November 2025

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Other Hot Drinks in the United Arab Emirates - Category analysis

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2025 DEVELOPMENTS

Steady value growth for other hot drinks in the UAE led by chocolate powders and functional malt drinks

INDUSTRY PERFORMANCE

Resilient demand despite sugar concerns

Flavoured powder drinks drives value growth in 2025

WHAT'S NEXT?

Steady growth ahead for other hot drinks in the UAE

Rising potential of capsule-based chocolate drinks

Health and wellness trends as key growth drivers

COMPETITIVE LANDSCAPE

Nestlé leads overall hot drinks with Nesquik

Unilever posts fastest growth in 2025

CHANNELS

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E-commerce shows greatest dynamism

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Hot Drinks in the United Arab Emirates - Industry Overview

EXECUTIVE SUMMARY

Rising demand, shifting consumption habits, and stronger competition in UAE hot drinks

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INDUSTRY PERFORMANCE

Local culture supports strong growth for hot drinks in the UAE

Local players benefit from price hikes

Health trends centre around functionality

WHAT'S NEXT?

Value sales will keep on rising as foodservice volume growth outpaces retail

International players enter the landscape

E-commerce to continue seeing fastest expansion among retail distribution channels

COMPETITIVE LANDSCAPE

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Both brands and private label see strong expansion across hot drinks in 2025

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